



THE **NURSES** MAGAZINE

ORLANDO, FLORIDA

SPONSORSHIP PACKAGES & OPPORTUNITIES

UPCOMING EVENT

THE NURSES MAGAZINE SYMPOSIUM & AWARDS 2026

An International Celebration of Excellence

Rosen Plaza Hotel, Orlando, Florida.

October 22-24, 2026

Orlando, Florida



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WELCOME TO THE NURSES MAGAZINE SYMPOSIUM & AWARDS 2026

We are excited to present the Nurses Magazine Awards & Symposium 2026, a distinguished event celebrating excellence, leadership, and innovation in nursing. This symposium honors outstanding achievements while bringing together professionals and leaders to connect, learn, and inspire the future of healthcare.

OUR MISSION

The Nurses Magazine strives to elevate the nursing profession by showcasing the remarkable achievements of individuals and teams who make a significant impact on patient care, education, and community service. By bringing together nurses, healthcare leaders, and supporters, we foster a culture of recognition and appreciation for the hard work and commitment that nurses demonstrate every day.

WHY PARTNER WITH US?

Showcase Your Brand – Align your organization with the nursing profession and gain visibility among healthcare professionals, decision-makers, and influencers.

Support the Nursing Community – Contribute to meaningful events that recognize nurses' vital role and promote excellence in healthcare.

Network with Key Stakeholders – Connect with industry leaders, healthcare organizations, and nursing professionals, creating valuable relationships that can enhance your business.

Enhance Your Corporate Social Responsibility – Demonstrate your commitment to supporting healthcare and nursing initiatives, positioning your organization as a leader in corporate responsibility.

SPONSORSHIP OPPORTUNITIES

We offer a range of sponsorship packages designed to fit various budgets and marketing goals. Each package provides unique benefits, including:

- Branding opportunities at the event
- Recognition in promotional materials and on our website
- Complimentary VIP badges to the event across all events.
- Opportunities for direct engagement with attendees

JOIN US IN CELEBRATING EXCELLENCE & SHAPING THE FUTURE OF NURSING!

We invite you to become a sponsor of The Nurses Magazine Symposium & Awards 2026 and play a meaningful role in supporting excellence, leadership, and innovation across the healthcare industry. Together, let's celebrate impactful contributions, foster meaningful connections, and inspire the future of nursing.

For more information and to discuss sponsorship opportunities, please contact us at donelrichmond@thenursesmagazine.com.

Thank you for considering this opportunity to make a difference in the nursing community!

Best Regards,



Dr. Donel Richemond, DBA, MBA, MSN, RN

President

The Nurse's Magazine

donelrichmond@thenursesmagazine.com

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THE NURSES[®] MAGAZINE



MEN OF HONOR

THE MOST IMPACTFUL
MEN IN NURSING[™] 2026

Moments

MEN OF HONOR

2026

Moments





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SPONSORSHIP PACKAGES & OPPORTUNITIES

\$35,000

CORPORATE PARTNERS

TITLE SPONSOR

SPONSOR OPPORTUNITY AVAILABLE

- Recognition as Title Sponsor on all event signage & promotions
- Speaking opportunity at one selected TNM event
- Title sponsor exclusivity (no competing companies)
- Logo on all print, digital & social media materials
- Name/company in all event press releases (as allowed)
- Logo & link featured on TNM websites
- Promotional items in attendee giveaway bags
- Premium full-page ad in event program (back cover priority)
- Eight (8) VIP Badges with reserved seating (across all events)
- 12 months of E-Blast marketing
- Complimentary vendor booth at all TNM events

\$25,000

PRESENTING SPONSOR PLATINUM SPONSOR

- Recognition as Platinum Sponsor on event signage & promotions
- Logo on all print, digital & social media materials
- Name/company in event press releases (as allowed)
- Full-page ad in event program journal (inside cover priority)
- Six (6) VIP Badges with reserved seating (across all events)
- 6 months of E-Blast marketing

\$15,000

GOLD SPONSOR

- Recognition as Gold Sponsor on event signage & promotions
- Logo on all print, digital & social media materials
- Name/company in event press releases (as allowed)
- Half-page ad in event program journal
- Four (4) VIP Badges with reserved seating (across all events)



\$7,500

SILVER SPONSOR

- Recognition as a silver sponsor on all event signage
- Company logo displayed on all print and electronic/social media
- Company name referenced in all press releases as allowed by law
- Half (1/2) page advertisement in event souvenir journal
- Two (2) VIP Badges (across all events)

\$5,000

BRONZE SPONSOR

- Recognition during TNM events
- Logo on print, digital & social media materials
- Name/company in event press releases (as allowed)
- Supporter name listed in event program journal
- One (1) reserved seating Badge (across all events)





THE NURSES MAGAZINE

SPECIAL EXCLUSIVE EVENT



\$17,500

THE NURSES MAGAZINE® LEADERSHIP LUNCHEON

Building the Future of Nursing: Academic and Practice Leaders United to Address the Nursing Faculty Shortage

- Exclusive hosting opportunity for the Lunch and Learn session, designed to provide meaningful education, engagement, and networking with attendees.
- Special verbal recognition and gratitude shared during the Lunch and Learn program in front of honored guests and attendees
- Custom social media announcement highlighting your partnership and showcasing your brand to the TNM audience
- Opportunity to provide premium gifts, keepsakes, or branded items directly to VIP guests
- Prominent branding displayed throughout the session space, including signage, décor elements, and optional promotional materials

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\$17,500

BRUNCH & FASHION SHOW-FROM SCRUBS TO C-SUITE

- Recognition as event sponsor
- Logo on signage & digital promotions
- Option to showcase branded items
- Verbal mention during the show
- Listed in the event program
- Includes one full table of ten (10) guests

\$13,500

NURSES GOT TALENT™

- Recognition as the official show sponsor
- Logo featured on event signage & promotions
- Verbal mention during the program
- Option to provide branded giveaways
- Listed in the event program



\$9,500

EVENT LANYARDS

- Logo featured on all attendee lanyards
- Brand visibility across all event areas
- Recognition on event signage & social media
- Option to include a small promo item at check-in
- Listing in the official event program

\$8,500

EVENT BADGES

- Logo on all attendee badges
- High visibility throughout the event
- Recognition on event signage & social media
- Option to include a small promo card at check-in
- Listed in the event program



\$7,500

TRANSPORTATION SPONSORSHIP

- Logo displayed on all event transportation signage
- Branding on every shuttle/bus transporting attendees
- High visibility throughout all pick-up and drop-off locations
- Recognition on event digital promotions
- Listed in the official event program

\$6,500

VIP WELLNESS LOUNGE

- Custom-branded wellness lounge on the exhibit floor
- Space for relaxation experiences (massage, yoga, etc.)
- Sponsor selects the wellness activity offered
- Branding displayed throughout the lounge
- Recognition in event materials



\$3,500

BRANDED PRODUCT TOTE BAG INSERT

- Your branded items placed in all attendee tote bags
- Brand visibility at the registration table
- Option to include samples, coupons, or promo gifts
- Custom social media announcement
- Listed in the event program

\$3,250

REGISTRATION

- Company branded on event registration table
- 2 Badges admission tickets
- Distribution of company branded items to all event attendees during registration (item provided by company)
- Custom social media announcement



\$2,500

EACH SYMPOSIUM SESSION

- Sponsor recognition for one breakout session
- Branded gift boxes or materials provided to session attendees
- Opportunity to include promo items inside guest gift boxes
- Custom social media announcement
- Listed in the event program

\$1,500

EXHIBITOR BOOTHS

- 10x10 booth at Expo.
- Listing in program booklet.



\$999

VENDOR TABLE PACKAGE

- One (1) 6-foot table with two chairs for displaying products or materials
- Listing on The Nurses Magazine website vendor page
- Table covering included (for a professional setup)

\$500

SUPPORTER

- Logo on the magazine website
- Inclusion in the monthly newsletter
- Includes 1 magazine copy

DONOR SPONSOR (OPEN FOR DONATIONS)

- Recognition during TNM events
- Acknowledgment in the event program journal
- In-kind contributions welcomed (gift cards, door prizes, printing, etc.)





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PROGRAM ADVERTISING:

- ¼ Page (4.25 x 5.5) - \$700
- ½ Page (8.5 x 5.5) - \$950
- Full Page (8.5 x 11) - \$1,500
- Back Cover (8.5 x 11) - \$2,950
- Inside Back Cover (8.5 x 11) - \$1,950
- Middle Page (8.5 x 11) - \$2,550

Promote your brand to nursing professionals, healthcare leaders, and industry innovators by securing your ad in the official Awards & Symposium program. All artwork must be submitted by **July 15, 2026 (30 days prior to the event)**. For submissions or questions, contact submissions@thenursesmagazine.com

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AGREEMENT/COMMITMENT FORM

THE NURSES MAGAZINE SYMPOSIUM & AWARDS 2026

Please print your name as it should appear in the event program and materials.

COMPANY/ORGANIZATION: _____

CONTACT NAME/TITLE: _____

MAILING ADDRESS: _____

E-MAIL ADDRESS: _____ TELEPHONE NUMBER: _____

PLEASE SELECT A SPONSORSHIP LEVEL:

_____ Title Sponsor \$35,000 _____ Platinum Sponsor \$25,000

_____ Gold Sponsor \$15,000 _____ SILVER SPONSOR \$7,500

_____ BRONZE SPONSOR \$5,000 _____ The Nurses Magazine® Leadership

Luncheon \$17,500 _____ Brunch & Fashion Show-From Scrubs to C-Suite \$17,500

_____ Nurses Got Talent \$13,500 _____ Event Lanyards \$9,500

_____ Event Badges \$8,500 _____ Transportation Sponsorship \$7,500

_____ VIP Wellness Lounge \$6,500 _____ Branded Product Tote Bag Insert \$3,500

_____ Registration \$3,250 _____ Each Breakout Sessions \$2,500

_____ Exhibitor Booths \$1,500 _____ Vendor table package \$999

_____ SUPPORTER \$500 _____ In-Kind Sponsor _____ I would like to

make a donation towards the.

scholarship fund: \$ _____

PAYMENT INFORMATION:

Make check or money order payable to: THE NURSES MAGAZINE®

Credit Card Number: _____ Expiration Date _____

CVV Code _____

**RETURN COMPLETED FORM TO:
THE NURSES MAGAZINE®
5035 Edgewater Dr. Orlando, FL 32810**

Agrees to the following:

The undersigned hereby certifies he/she is a duly authorized representative of the applicant company, that the information provided is true, and that he/she, on behalf of the applicant company, understands and agrees to the sponsorship information provided.

Print name

Signature

Date



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www.thenursesmagazine.com**

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