

THE NURSES[®] M A G A Z I N E


THE **NURSES** MAGAZINE

ORLANDO, FLORIDA

SPONSORSHIP PACKAGES & OPPORTUNITIES

UPCOMING EVENTS:

 **Second Annual Nurses Magazine Award & Symposium
International Celebration of Excellence**
Thursday, October 22 – Saturday, October 24, 2026
Orlando, Florida

 **100 Top Influential Leaders in HEALTHCARE™**
Saturday, December 5, 2026
Location: Biltmore Hotel, Coral Gables, FL



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WELCOME TO THE NURSES MAGAZINE SIGNATURE EVENTS!

We are thrilled to present a series of prestigious events celebrating the dedication, compassion, and excellence of nurses across the nation. From national awards to conferences and galas, each event honors the outstanding contributions of nursing professionals and recognizes their pivotal role in healthcare.

OUR MISSION

The Nurses Magazine strives to elevate the nursing profession by showcasing the remarkable achievements of individuals and teams who make a significant impact on patient care, education, and community service. By bringing together nurses, healthcare leaders, and supporters, we foster a culture of recognition and appreciation for the hard work and commitment that nurses demonstrate every day.

WHY PARTNER WITH US?

Showcase Your Brand – Align your organization with the nursing profession and gain visibility among healthcare professionals, decision-makers, and influencers.

Support the Nursing Community – Contribute to meaningful events that recognize nurses' vital role and promote excellence in healthcare.

Network with Key Stakeholders – Connect with industry leaders, healthcare organizations, and nursing professionals, creating valuable relationships that can enhance your business.

Enhance Your Corporate Social Responsibility – Demonstrate your commitment to supporting healthcare and nursing initiatives, positioning your organization as a leader in corporate responsibility.

SPONSORSHIP OPPORTUNITIES

We offer a range of sponsorship packages designed to fit various budgets and marketing goals. Each package provides unique benefits, including:

- Branding opportunities at the event
- Recognition in promotional materials and on our website
- Complimentary tickets to the awards ceremony
- Opportunities for direct engagement with attendees

JOIN US IN CELEBRATING NURSES!

We invite you to become a sponsor of the 1st Annual Nurse's Magazine Awards and play a vital role in honoring the heroes of healthcare. Together, let's celebrate nurses' incredible achievements and support the future of the nursing profession.

For more information and to discuss sponsorship opportunities, please contact us at donelrichmond@thenursesmagazine.com.

Thank you for considering this opportunity to make a difference in the nursing community!

Best Regards,



Dr. Donel Richemond, DBA, MBA, MSN, RN
President
The Nurse's Magazine
donelrichmond@thenursesmagazine.com

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THE NURSES MAGAZINE AWARDS 2025

Moments

THE NURSES MAGAZINE AWARDS 2025 *Moments*





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SPONSORSHIP PACKAGES & OPPORTUNITIES

\$50,000

CORPORATE PARTNERS

TITLE SPONSOR

1- SPONSOR OPPORTUNITY AVAILABLE

- Recognition as Title Sponsor on all event signage & promotions
- Speaking opportunity at one selected TNM event
- Title sponsor exclusivity (no competing companies)
- Logo on all print, digital & social media materials
- Name/company in all event press releases (as allowed)
- Logo & link featured on TNM websites
- Promotional items in attendee giveaway bags
- Premium full-page ad in event program (back cover priority)
- Eight (8) VIP tickets with reserved seating (across events)
- 12 months of E-Blast marketing
- Complimentary vendor booth at all TNM events

\$25,000

PRESENTING SPONSOR PLATINUM SPONSOR

- Recognition as Platinum Sponsor on event signage & promotions
- Logo on all print, digital & social media materials
- Name/company in event press releases (as allowed)
- Full-page ad in event program journal (inside cover priority)
- Six (6) VIP tickets with reserved seating (across events)
- 6 months of E-Blast marketing

\$10,000

GOLD SPONSOR

- Recognition as Gold Sponsor on event signage & promotions
- Logo on all print, digital & social media materials
- Name/company in event press releases (as allowed)
- Half-page ad in event program journal
- Four (4) VIP tickets with reserved seating (across events)

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\$5,999

VIP LOUNGE SUITE PARTNER

- VIP only suite decorated with to your brand
- Verbal mention at the event
- 2 VIP tickets
- Custom social media announcement

\$5,000

SILVER SPONSOR

- Recognition as Silver Sponsor on event signage & promotions
- Logo on all print, digital & social media materials
- Name/company in event press releases (as allowed)
- Half-page ad in event program journal
- Four (4) VIP tickets with reserved seating (across events)

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recognize

\$4,499

RED CARPET

- Company branded on event registration table
- 2 VIP admission tickets
- Backdrop with company logo (Backdrop provided by company)
- Custom social media announcement

\$3,999

GIFT BOX SPONSOR

- Guest gift boxes branded to your brand
- 2 VIP admission ticket
- Custom social media announcement Products
- promo material in guest gift boxes

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\$3,499

REGISTRATION

- Company branded on event registration table
- 2 VIP admission tickets Distribution of company branded items to all event attendees during registration (item provided by company)
- Custom social media announcement

\$2,500

BRONZE SPONSOR

- Recognition during TNM events
- Logo on print, digital & social media materials
- Name/company in event press releases (as allowed)
- Supporter name listed in event program journal
- One (1) reserved seating ticket

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\$2,000

EXHIBITOR BOOTHS

- 10x10 booth at Expo.
- Listing in program booklet.

\$1,250

VENDOR TABLE PACKAGE

- One (1) 6-foot table with two chairs for displaying products or materials
- Listing on The Nurses Magazine website vendor page
- Table covering included (for a professional setup)

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DONOR SPONSOR (OPEN FOR DONATIONS)

- Recognition during TNM events
- Acknowledgment in the event program journal
- In-kind contributions welcomed (gift cards, door prizes, printing, etc.)

PROGRAM ADVERTISING:

- ¼ Page (4.25 x 5.5) - \$700
- ½ Page (8.5 x 5.5) - \$950
- Full Page (8.5 x 11) - \$1,500
- Back Cover (8.5 x 11) - \$2,950
- Inside Back Cover (8.5 x 11) - \$1,950
- Middle Page (8.5 x 11) - \$2,550

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SCHOLARSHIP AND AWARDS AGREEMENT/COMMITMENT FORM

Please print your name as it should appear in the event program and materials.

COMPANY/ORGANIZATION: _____

CONTACT NAME/TITLE: _____

MAILING ADDRESS: _____

E-MAIL ADDRESS: _____ TELEPHONE NUMBER: _____

PLEASE SELECT A SPONSORSHIP LEVEL:

_____ Title Sponsor \$50,000. _____ Platinum Sponsor \$25,000.

_____ Gold Sponsor \$10,000. _____ VIP Lounge Suite Partner \$5,999

_____ SILVER Sponsor \$5,000. _____ Red Carpet \$4,499

_____ Gift Box Sponsor \$3,999 _____ Registration \$3,499

_____ bronze SPONSOR \$2,500. _____ Exhibitor Booths \$2,000

_____ Vendor table package \$1,250 _____ In-Kind-Sponsor

_____ I would like to make a donation towards the scholarship fund: \$ _____

PAYMENT INFORMATION:

Make check or money order payable to: THE NURSE'S MAGAZINE®

Credit Card Number: _____ Expiration Date _____

CVV Code _____

RETURN COMPLETED FORM TO:

THE NURSE'S MAGAZINE®

5035 Edgewater Dr. Orlando, FL 32810

Agrees to the following:

The undersigned hereby certifies he/she is a duly authorized representative of the applicant company, that the information provided is true, and that he/she, on behalf of the applicant company, understands and agree to the sponsorship information provided.

Print name

Signature

Date



5035 Edgewater Dr. Orlando, FL 32810

Phone: 407-205-7191

Email: info@thenursesmagazine.com

www.thenursesmagazine.com